

## Magazine trim sizes.

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March 1979. Based on our 100 last insertions.

8¼ by 11¼ inches (old ABP standard) .....	32 percent
8½ by 10¾ inches (new ABP standard) .....	20 percent
8½ by 11 inches .....	8 percent
8¾ by 11 inches .....	7 percent
8 by 10¾ inches .....	6 percent
8 by 11 inches .....	6 percent
8¾ by 10¾ inches .....	5 percent
8¾ by 10¾ inches .....	5 percent
8¾ by 11 inches .....	4 percent
8⅝ by 10¾ inches .....	3 percent
8¾ by 11½ inches .....	2 percent
8¾ by 11¼ inches .....	2 percent

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